



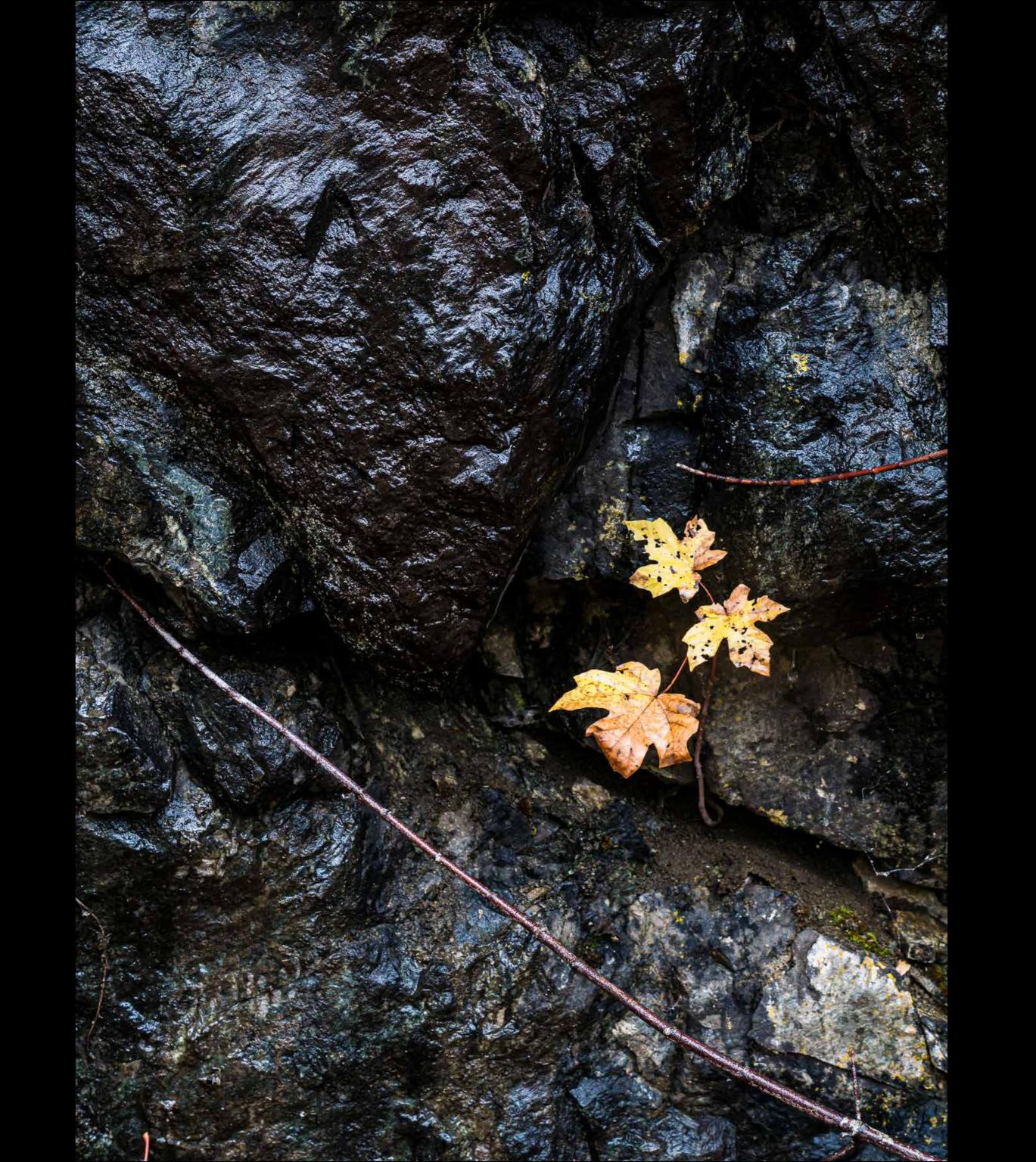
ROADSIDE ATTRACTION

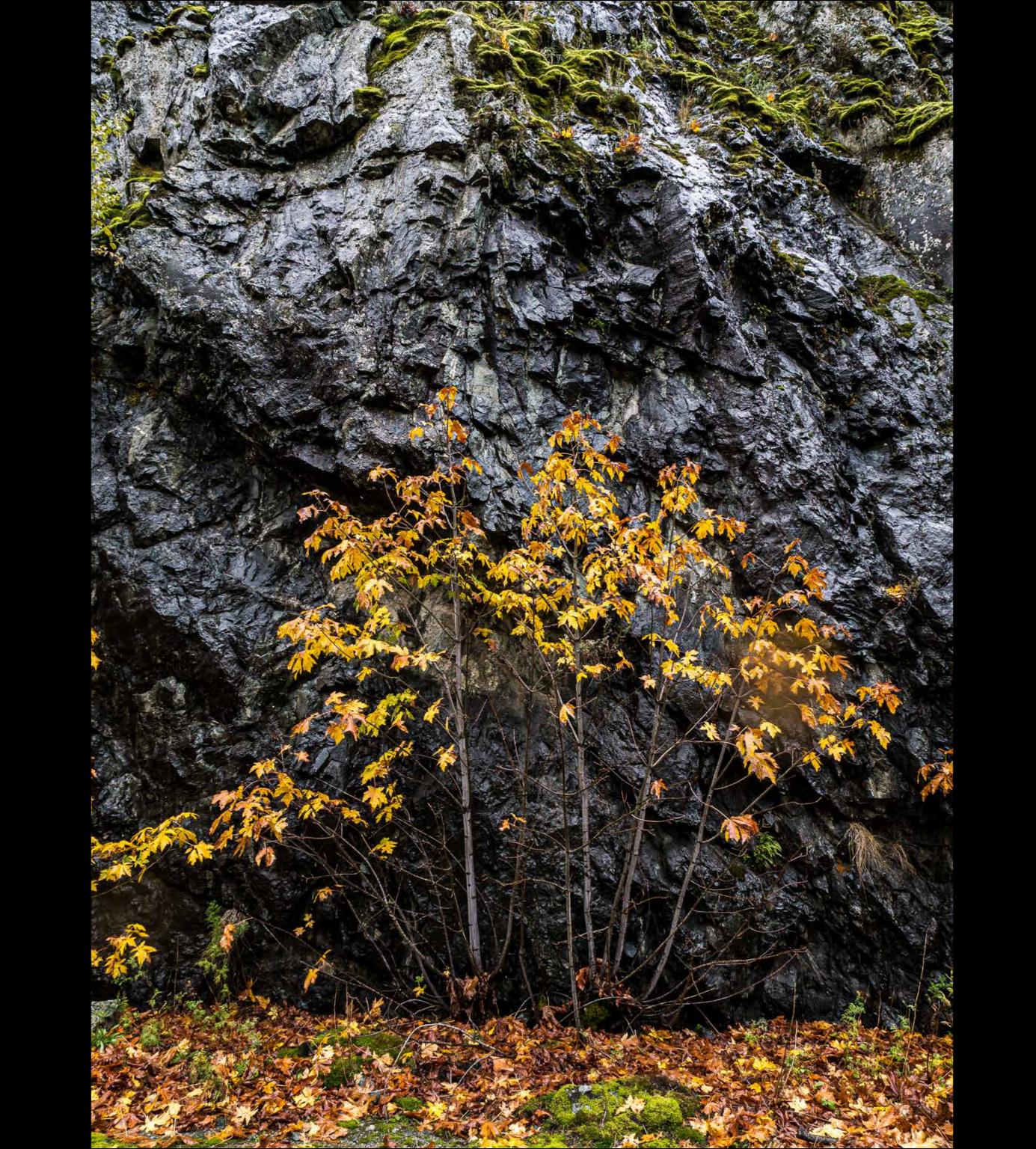
We have many old sayings such as, turn the tables, turnabout is fair play and the roast on a spit is done to a turn. We like to use the word turn because it signifies a major change from the current state. We talk about "doing a one eighty," a mathematical reference to a move in the opposite direction. Isaac Newton posited that if once we get moving, it takes force to change our trajectory.

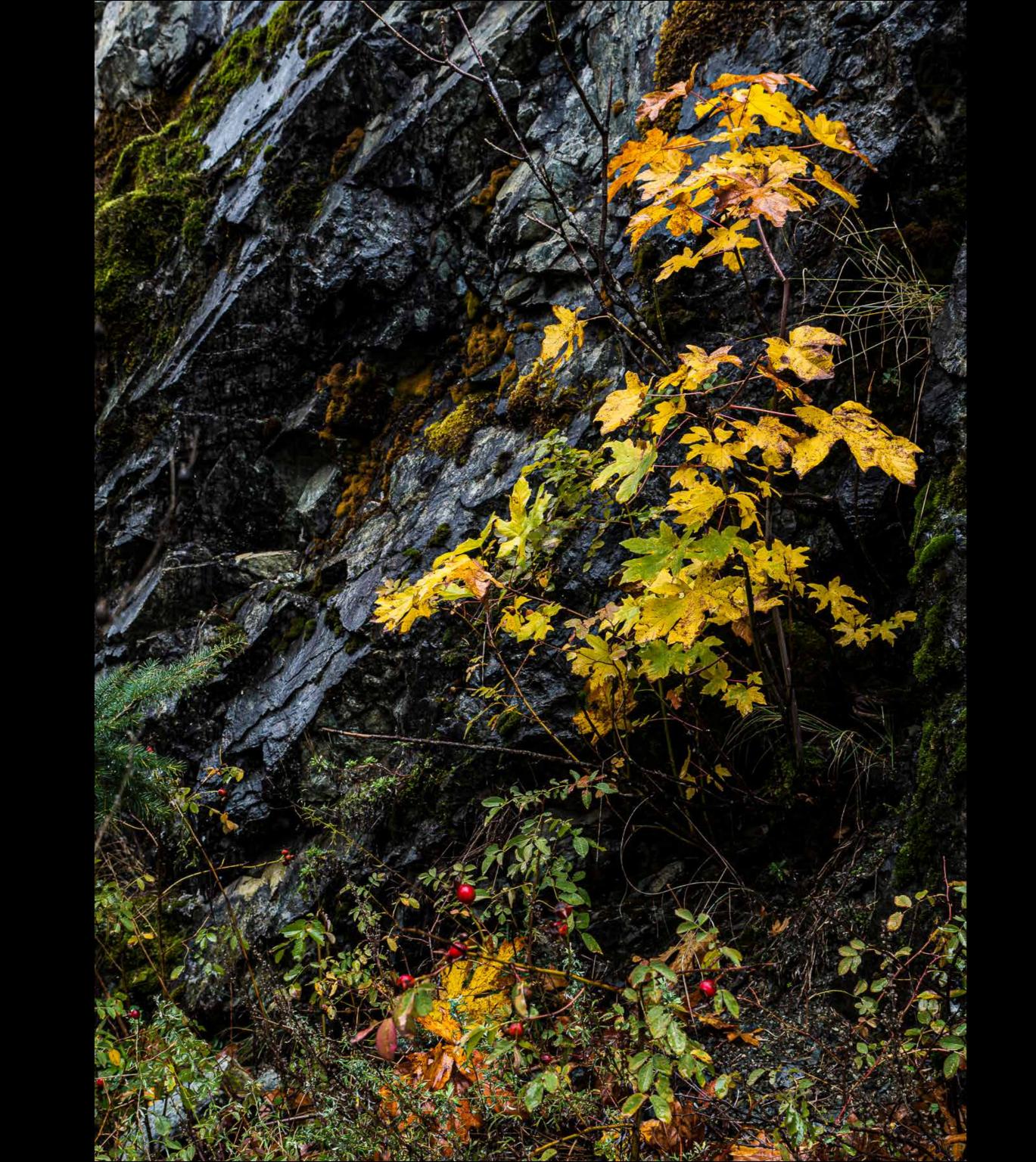
We spent a foggy, rainy day photographing the far bank of the Fraser. The large scale beauty was a wonder to behold and we fixated on the beauty of the far landscape. But, there is an axiom among photographers that if there is beauty in front of you, turn around and you might find out that you are surrounded by beauty. Ol' Newton had it right; it takes some force to change the momentum of artistic vision.

On an abandoned road hewn out of steep rock faces, I turned from photographing the panoramas of the Fraser River to see beauty on a smaller scale behind me. The attractions on the small side of the road were of a different scale than the panoramic vistas of the Fraser River. Beauty is beauty no matter the scale or the weather.

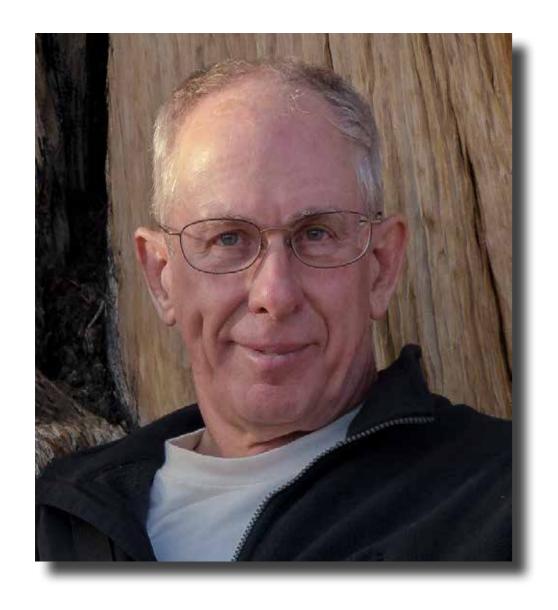












Joe Lipka has shared his vision since he began photographing.

In the last thirty years, his photographs have appeared in over one hundred juried exhibitions, more than twenty solo exhibitions and have been printed in both *LensWork* and *Black & White Photography* (UK) Magazines.

His website www.joelipkaphoto.com has continuously evolved since it was launched in 2004. His blog *Postcards from the Creative Journey*, published weekly since 2010, feature a photograph and a (very) short story.

COLOPHON Roadside Attraction

Joe Lipka

The images in this portfolio were made near Hope, BC in October, 2019.

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Blog: http://blog.joelipkaphoto.com/

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